



PRIMO PRINCIPIO

IoT solutions for Rural: **Smart-Agriculture**

www.PrimoPrincipio.it - www.WiForAgri.com

→ **Primo Principio is certified by the Italian Ministry as innovative SME**

→ **WiFor Technology: awarded “Seal of Excellence” by the EU commission**





Agricultural Crops monitoring → Project Actions

Typical Project actions:

- **consultancy**: identification of specific needs and technology design
- set-up of agri-monitoring-network: **monitoring stations and sensors on the fields** totally wireless and energetically self-sufficient
- Set-Up of **innovative ad-hoc prediction Software** (depending on crop and specific needs)
- **Training** of local technical staff and users (**technology transfer**)
- **Software tuning to the local microclimate**: agro-meteo and field data feed the prediction models which **provides DSS (decision support system) to producers** and stakeholders
- Typical Project duration: 2-3 years

CROP target examples:

- Grapewine
- Corn
- Apple
- Olive
- Irrigation (any crop)
- Manuring (any crop)
- other crops (on demand)
- ...



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WiForAgri Solution: Smart-Service for Agri

Features



Possibility of setting
SMS/e-mail alarms



Data visualization
through intuitive diagrams



Forecast models of diseases
and risky situations



Management of field
data and logbook

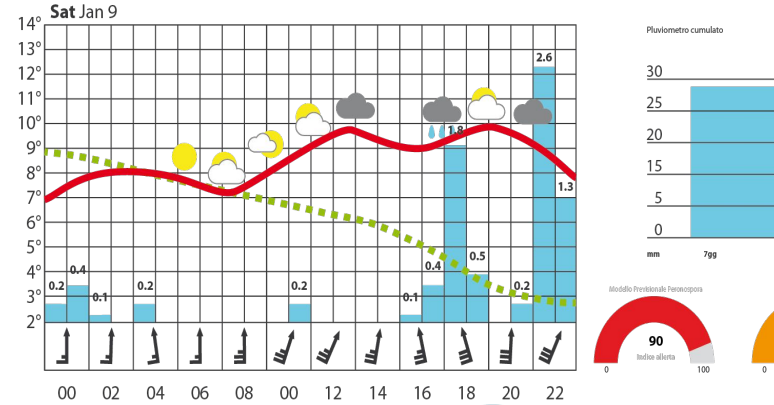


Historical data storage
and possibility to export data
in tabular form



Possibility to create
ad hoc customizations

***“Value
from
Information”***

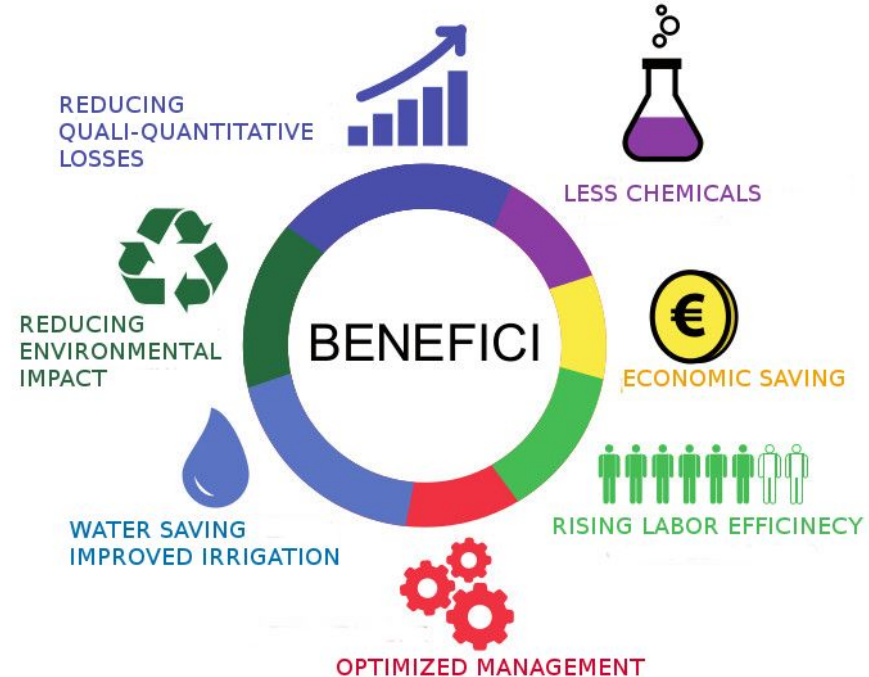




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WiForAgri Solution: Value and Benefits

- Rationalization of pest management and herbicides, **pesticides and fungicides saving**
- **Irrigation and fertilizers optimization** and **savings in labor costs** and rising labor efficiency due to remote monitoring e control
- **Guidance to the farmer** about the optimal time for harvesting and improvement in the average **product quality**
- reduction in **environmental impact** due to the reduction and rationalization of operations





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Case-Study SUSGRAPE: sustainability viticulture

Where: Italia (Region of FVG) and Slovenia

When: 2017-2020 (funded Interreg ITA-SLO Project) - duration: 3 years

Target: cross-border wine-producers (more than 10.000 farmers)

Budget: about 300.000 Euro (budget related to the following challenge)

Challenge: - **develop and validate innovative forecasting models**
(downy mildew and powdery mildew);
- **optimize field management;**

Goal: - efficient integrated defense **reducing chemicals** ;
- researching about **bio-pesticides** and **bio-fertilizers**;



17 → Private Company
2 → Producer Consortium
1 → ICT innovative SME
1 → University
2 → Research Centers
1 → Chamber of Commerce

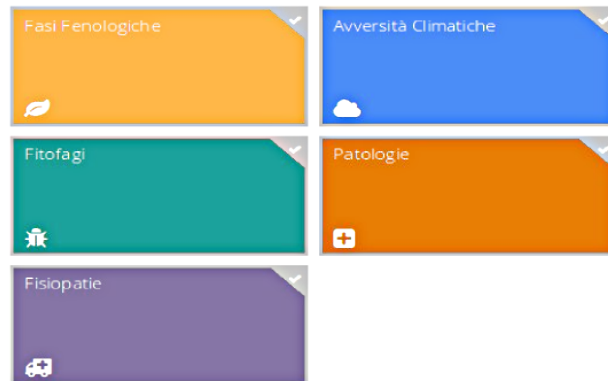




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Case-Study SUSGRAPE: actions and solutions

- cross-border monitoring network : **42 monitoring stations** totally wireless and energetically self-sufficient
- Development **innovative ad-hoc prediction SW** for “downy mildew and powdery mildew”
- **Validation of prediction model** on field
- **Training** of technical staff of farmers-partner
- Using the tablets provided within the project, the WiForAgri platform will enabled partners to **upload field data**
- **Tuning prediction model to the local microclimate:** Agrometeo and field data feed the prediction model which **provides DSS** (decision support system) to producers



Calendar: mer 8, gio 9, ven 10, sab 11, dom 12, **lunedì 13 aprile 2015**, mar 14, mer 15, gio 16, ven 17

Dati di campo

Patologia
Peronospora

Classe di diffusione
Selezione Valore

Superficie colpita sul totale del lotto

Peronospora [Plasmopara viticola]



Danni da peronospora
Danno alle piante

Selezione Valore





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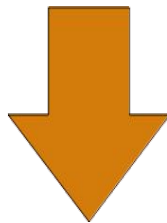
Case-Study SUSGRAPE: expected results



Innovative **prediction models** which will be **location-based** and **tunable** by farmers



Innovative **DSS for local production ecosystem** (and not for single farmers)



chemical reduction above 30% as an average for local ecosystem



toward **bio-pesticides in viticulture** for further **chemical reduction**

Potential Target (final users) → more than 10.000 farmers

“We want to show that when agriculture invests in appropriate technologies, it gets results of excellence”

economical and environmental sustainability



market success funding capabilities

